



## DNS Bank Cyber Security Reel Making Competition Rules

### Theme:

"Cyber Security Awareness"

### Eligibility:

- Open to all.

### Duration of Reel:

- Maximum duration: 60 seconds
- Minimum duration: 30 seconds

### Content Guidelines:

- The reel must focus on cyber security awareness, addressing topics such as phishing, online fraud, password protection, data privacy, etc.
- The content must be original and creative, aligning with DNS Bank's values and policies.
- No use of copyrighted material without proper permission.
- The reel should not contain any inappropriate language, content, or visuals.

### Submission Format:

- Reels must be submitted in MP4 format.
- The maximum file size allowed is 100 MB.

### Judging Criteria:

- **Creativity and Originality:** How unique and innovative is the concept?
- **Message Clarity:** How effectively does the reel convey the cyber security message?
- **Engagement:** Is the reel engaging and attention-grabbing?
- **Technical Quality:** Is the video well-made in terms of sound, visuals, and editing?

### Deadline for Submission:

- All entries must be submitted by 26<sup>th</sup> October 2024 to [marketing.dnsb@gmail.com](mailto:marketing.dnsb@gmail.com) via google drive link.

### Important Notes:

- By submitting your reel, you agree to allow DNS Bank to use your video for educational and promotional purposes.
- Plagiarism or copyright violations will result in disqualification.
- DNS Bank reserves the right to modify or cancel the competition if necessary.

For any questions or clarifications, please contact Mr. Akshay Phatak – 9870985901 / 8655785537